



SPONSOR LEVELS

	Presenting Sponsor \$30,000	Zone Sponsor Call for custom pricing and sponsor packaging	Host Sponsor \$10,000	Supporting Sponsor \$5,000	Banner Sponsor \$500	Exhibitor \$600 - \$2,000
EXCLUSIVE POSITIONING RIGHTS						
Position as Presenting Sponsor	X					
Usage of Ducks Unlimited Great Northwest Outdoor Expo Logo	X					
Integration of company name as Presenting Sponsor	X					
MEDIA BENEFITS						
Recognition in Expo ad in May/June 2018 <i>Ducks Unlimited</i> magazine	X	X	X			
Editorial recognition in March/April 2018 <i>Ducks Unlimited</i> magazine	X	X	X			
Sponsor supplied logo and video link on Expo website	X	X	X	X		
Sponsor supplied banner ad on Expo website	X	X	X			
Sponsor supplied messages for YouTube promotion	5	2	1	1		
Recognition in press releases and other collateral	X	X	X	X		
Sponsor supplied ad for inclusion in Expo directory	Full-Page	Half-Page	Half-Page	Logo		
Inclusion in regional e-blasts	4	4	4	4		
Inclusion in major pre-event advertising promotions	X	X	X			
Inclusion in social media marketing	X	X	X			
ONSITE BENEFITS						
Recognition on Expo signage	X	X	X			
Placement of client-supplied banners	25	10	8	5	2	
One-day Expo passes	100	50	30	20		
PA announcements per day during Expo	10	5	2			
Expo credentials and parking passes	30	15	10	4	2	4
Tickets to the VIP dinner	8	6	4	2		
Access to business center and lounge	X	X	X	X		
Inclusion in VIP dinner program	X	X	X	X		
Recognition on Expo seminar stage	X					
Inclusion in Expo directory and Expo website					Company Listing	Company Listing
DISPLAY BENEFITS						
600 Square Feet	X					
400 Square Feet		X	X			
200 Square Feet				X		
Additional space discount	50%	25%	25%	10%		
Preferred location in exhibit area	X	X	X	X		
Direct marketing opportunity	X					
IMPORTANT DATES						
Sponsor commitment - December 1, 2017	X					
Logo submission for print and social media - December 15, 2017	X	X	X	X		
Elements for Expo website - January 2, 2018	X	X	X	X		
Supplied advertisement for Expo directory/program - March 13, 2018	X	X	X			
Expo YouTube co-promotion videos - February 1, 2018	X	X	X			
Certificate of Insurance -May 2, 2018	X	X	X	X		X
Event banners - June 1, 2018	X	X	X	X	X	

