



## SUPPORTING SPONSOR

2018 Ducks Unlimited Great Northwest Outdoor Expo  
Ford Idaho Center, Nampa, Idaho  
June 29-July 1  
Show Hours: Friday Noon - 8 PM  
Saturday 9 AM - 8 PM, Sunday 9 AM - 5 PM



- ▶ **Media Benefits**
  - Supporting Sponsor-supplied logo and video link on [www.ducks.org/NWExpo](http://www.ducks.org/NWExpo) \*
  - One Supporting Sponsor-supplied and Expo approved message posted on Expo's YouTube\*
  - Recognition in press releases and other promotional collateral\*
  - Supporting Sponsor-supplied logo for inclusion in the Expo directory\*
  - Inclusion in four regional e-blasts designed to promote the Expo – May 28 to July 1, 2018\*

- ▶ **Onsite Benefits**
  - Placement of 5 Sponsor-supplied banners (subject to size restrictions)
  - 20 one-day Expo passes
  - 4 Supporting Sponsor Expo credentials and parking passes
  - 2 tickets to the VIP dinner being held Saturday night
  - Access to Expo business center and lounge

- ▶ **Display Benefits**
  - 200 square feet in a preferred location – additional space discount up to 10% off

- ▶ **Investment - \$5,000**

|  |            |
|--|------------|
| ▶ <b>Important Dates</b>   |            |
| Logo submission for print and social media                           | 12/15/2017 |
| Elements for Expo's dedicated website (banner/logo/links/video/text) | 1/2/2018   |
| Expo's YouTube co-promotion videos                                   | 2/1/2018   |
| Certificate of Insurance   | 5/2/2018   |
| Event Banners  | 6/1/2018   |

\*Due to lead times, deadline dates, and the date of acceptance of an application, advertising mentions and preferred locations may not be available.