



SUPPORTING SPONSOR

2018 Ducks Unlimited Great Northwest Outdoor Expo
Ford Idaho Center, Nampa, Idaho
June 7- 9, 2019
Show Hours: Friday 3pm - 7 PM
Saturday 10 AM - 6 PM, Sunday 10 AM - 5 PM



- ▶ **Media Benefits**
 - Supporting Sponsor-supplied logo and video link on www.ducks.org/NWExpo *
 - One Supporting Sponsor-supplied and Expo approved message posted on Expo's YouTube*
 - Recognition in press releases and other promotional collateral*
 - Supporting Sponsor-supplied logo for inclusion in the Expo directory*
 - Inclusion in four regional e-blasts designed to promote the Expo – May 1 to June 9, 2019*

- ▶ **Onsite Benefits**
 - Placement of 5 Sponsor-supplied banners (subject to size restrictions)
 - 20 one-day Expo passes
 - 4 Supporting Sponsor Expo credentials and parking passes
 - 2 tickets to the VIP dinner being held Saturday night
 - Access to Expo business center and lounge

- ▶ **Display Benefits**
 - 200 square feet in a preferred location – additional space discount up to 10% off

▶ **Investment - \$5,000**

▶ Important Dates	
Logo submission for print and social media	2/15/2019
Elements for Expo's dedicated website (banner/logo/links/video/text)	1/2/2019
Expo's YouTube co-promotion videos	2/1/2019
Certificate of Insurance	5/2/2019
Event Banners	6/1/2019

*Due to lead times, deadline dates, and the date of acceptance of an application, advertising mentions and preferred locations may not be available.