



## ZONE SPONSOR

2019 Ducks Unlimited Great Northwest Outdoor  
Expo Ford Idaho Center, Nampa, Idaho  
June 7 - 9, 2019  
Show Hours: Friday 3PM - 7 PM  
Saturday 10 AM - 7 PM, Sunday 10 AM - 5 PM



### Media Benefits

- Zone Sponsor-supplied logo and video link on [www.ducks.org/NWExpo](http://www.ducks.org/NWExpo) \*
- Zone Sponsor-supplied banner ad on [www.ducks.org/NWExpo](http://www.ducks.org/NWExpo) \*
- 2 Zone Sponsor-supplied and Expo approved messages posted on Expo's YouTube channel\*
- Recognition in press releases and other promotional collateral\*
- Complimentary Zone Sponsor-supplied half-page, 4-color ad in the Expo directory\*
- Inclusion in four regional e-blasts designed to promote the Expo – May 1-June 9, 2019\*
- Inclusion in major pre-event regional advertising and promotion: television, radio, newspaper, outdoor billboard and other purchased media\*
- Inclusion in social media marketing\*

### Onsite Benefits

- Recognition on Expo signage\*
- Placement of 10 client-supplied banners (subject to size restrictions)
- 50 one-day Expo passes
- 5 Zone Sponsor PA recognition announcements per day during Expo
- 15 Zone Sponsor Expo credentials and parking passes
- 6 tickets to the VIP dinner being held Saturday night
- Access to Expo business center and lounge
- Inclusion in VIP dinner program

### Display Benefits

- 400 square feet in a preferred location – additional space discount up to 25% off

**Investment - Call for custom pricing and sponsorship packaging**



### **Important Dates**

Logo submission for print and social media	2/15/2019
Elements for Expo's dedicated website (banner/logo/links/video/text)	3/2/2019
Expo's YouTube co-promotion videos	3/2/2019
Supplied advertisement for Expo directory/program	3/13/2019
Certificate of Insurance	5/2/2019
Event Banners	6/1/2019

\*Due to lead times, deadline dates, and the date of acceptance of an application, advertising mentions and preferred locations may not be available.